



Press Release PAKISTAN

Sanofi & National Education Foundation partner to promote diabetes awareness in schools

Islamabad – December 12, 2019. Sanofi Pakistan is set to launch the 3rd wave of its international CSR program KiDS (Kids and Diabetes in Schools), this time in partnership with the National Education Foundation (NEF). This was announced at an MoU signing ceremony held at the Head office of NEF, an autonomous body of the Ministry of Federal Education and Professional Training, Islamabad.

KiDS is a global collaborative project of the International Diabetes Federation (IDF) and multiple partners, including Sanofi. The KiDS project aims to foster a safe and supportive school environment for children with diabetes to manage their condition and prevent discrimination while raising awareness about diabetes and the benefits of healthy eating habits and physical activity among school-age children.

“KiDS is a global educational project primarily developed for school children, school staff, parents of children with diabetes and parents in general. I am delighted to have on board public institutions like NEF as our partners. Our previous wave of the KiDS program mostly covered the private sector and it is exciting to now extend the benefits of this program to children enrolled in the schools of NEF situated in AJK in district Muzaffarabad, Hattian, Bala and Bagh.” said Asim Jamal, General Manager and Managing Director, Sanofi Pakistan.

Type 1 diabetes primarily develops in children. Albeit small in numbers, children with Type 1 diabetes often face discrimination in school and social life due to lack of understanding of their condition. The KiDS program addresses these issues in addition to building awareness of the importance of adopting a healthy lifestyle and eating habits at an early age to prevent the possible onset of Type 2 diabetes upon reaching adulthood.

Under this partnership, Sanofi Pakistan will conduct awareness sessions for over 4,000 school children across the 45 community schools of NEF during 2020 & 2023.

“Schools should focus on producing healthy, and well-rounded citizens. KiDS program is a fruitful step towards our goal of student well-being, while involving other stakeholders, i.e. teachers and parents as well. I am optimistic of the outcomes of this collaboration because public-private partnerships like these should thrive for the larger benefit of the population” said Tahira Shaikh, Managing Director, National Education Foundation (NEF).

About KiDS:

Sanofi co-created the Kids and Diabetes in Schools (KiDS) program, a partnership with the International Diabetes Federation (IDF) and the International Society for Pediatric and Adolescent Diabetes (ISPAD) that aims to support children with type 1 diabetes manage their disease and avoid their discrimination in a school setting, and raise awareness on the benefits of healthy lifestyle among all schoolchildren. This educational program is based on a global KiDS toolkit, primarily targeted at teachers, school nurses and other staff, school children (6-14 years old) and their parents.

The program is implemented in Brazil, Egypt, Hungary, India, Japan, Pakistan, Poland, UAE and was recently initiated in Argentina. KiDS is part of the Access Accelerated, a first-of-its-kind collaboration, focused on improving care for non-communicable diseases.

About National Education Foundation

National Education Foundation, an autonomous body under the Ministry of Federal Education and Professional Training was established in 1996 with the primary objective to provide free education to the disadvantaged segment of Federally Administered Area i.e. Islamabad Capital Territory Islamabad, Azad Jammu & Kashmir and Gilgit Baltistan. NEF has established more than 800 community model schools, awarded scholarships to thousands of students and financial assistance to the widows of federal govt teachers. NEF has remarkably been discharging it's services in the field of education and taken many initiatives including education voucher program, provided free books to libraries, vocational education, school support program, development of economic curriculum for the women of FATA etc.

About Sanofi

Sanofi is dedicated to supporting people through their health challenges. We are a global biopharmaceutical company focused on human health. We prevent illness with vaccines, provide innovative treatments to fight pain and ease suffering. We stand by the few who suffer from rare diseases and the millions with long-term chronic conditions.

With more than 100,000 people in 100 countries, Sanofi is transforming scientific innovation into healthcare solutions around the globe.

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